

Knowledge and ideas are basic pillars of the society in which we live. Ideas cross boundaries of fields of knowledge to fertilize different ideas and generate new knowledge. Outreach is an important part of what Science gives to the society. It should therefore be viewed as an integral part of the role of any scientist. This is, of course only one of the many demands facing us, which can take a more or less dominant role.

My past outreach activities have included participating and leading sessions in Particle Physics Masterclass events at Imperial College and Royal Holloway, and writing articles in one (so far) online science communication journal. I have also attended two outreach-related courses at the Royal Society.

Recently, I had the opportunity to take part in the LHC Open Day. This event took some 50,000 people to CERN. My role of guide to the ATLAS experiment was quite rewarding. It allowed me to interact directly with interested people and both ask and answer to questions on science and its perception (and often to assuage black hole related fears).

I plan to continue to take opportunities to do science outreach as they present themselves.